

Media Release - 16th May 2019

ST PETER PORT CHRISTMAS LIGHTS FUNDRAISING CAMPAIGN

(Please see attached 2019 envelope design)

ST PETER PORT CHRISTMAS LIGHTS launches their 2019 fundraising campaign with the continued support of GUERNSEY POST who will be delivering our new design envelope door2door from **Monday 20th May.**

Why so early some will say? The charity needs to raise £33,000.00 by 31st August in order to contract the lights to be tested and ensure they are insured and ready for erecting come October in time for Santa's Switch On – Saturday 30th November.

As well as the envelope door2door, Channel Islands Co-Operative will continue their support and display our buckets in their stores **20th – 27th May.**

Jax Robin, Chair & Trustee said 'Our Charity has been thrilled with the past generosity and support from local residents, for keeping our Christmas lights turned on. The lights make a tremendous difference to the atmosphere in town during the festive season and I think it does encourage people to come into town, shop local and enjoy the festivities. Without the generous support of the community of Guernsey there would be no Christmas Lights in St Peter Port'.

The stark contrast of 'no lights' can be seen on the rear of this year's envelope.

If budget allows the Charity is hoping to be able to light up Trinity square in 2019. Jax added 'it has been years since we have had any lights in Trinity Square and we think spreading the festive spirit to the other end of town where there are some wonderful small businesses and shops will be a welcome addition.

Dawn Gallienne, Head of Corporate Engagement at Guernsey Post, said "We are pleased to be able to support this initiative for the third year running. It has been fantastic to see the community respond so positively to the appeal to keep the lights on, and we hope that together with the St Peter Port Christmas Lights Charity and the Co-op we are able to see them be switched on again this year".

Colin Macleod, Chief Executive Officer for The Channel Islands Co-operative Society, said "We are delighted to be working together with both Guernsey Post and the St Peter Port Christmas Lights Appeal again.

'Christmas lights in any community are important and we are pleased to help raise funds for the campaign.'

We would like to thank all our members who donated funds last year and we plan to build on the success of 2018. We will have fundraising buckets in Grand Marche St Martin and Grand Marche St Sampson between Monday 20 May and Sunday 26 May, hoping to raise as much money as possible'.

Please donate by using the FREEPOST envelope, Buckets in the Co-Op stores, PayPal following the link on either our website www.christmaslights.gg or Facebook – St Peter Port Christmas Lights or you can send a cheque (address on website). Jax can be contacted on 07781 139007 or jaxr@cwgsy.net.

Don't Let The
Lights
Go Out

LIGHTUPSTPP
FREEPOST
GU267
GUERNSEY
GY1 5SS

St Peter Port
CHRISTMAS
LIGHTS

DONATE TO LIGHT UP TOWN THIS CHRISTMAS • DROP THIS ENVELOPE INTO YOUR NEAREST POST BOX OR POST OFFICE

SUPPORT YOUR LIGHTS



Christmas lights bring warmth and cheer to the most magical time of year! Without the pop and glow of **colour**, Christmastime in Town would be terribly **grey** and grim.

If every islander were to donate a minimum of £1, the sum would financially cover the Town's Christmas lights for the year. To support us and help ensure the future of the lights, **please put a donation in this envelope and drop it into your nearest postbox or post office.**

No need for a stamp or address. It's that simple!

We accept **cash** or **cheque** (cheques payable to: St Peter Port Christmas Lights)

Or you can donate **online**
www.christmaslights.gg

THANKS TO GUERNSEY POST
FOR SUPPORTING OUR CAUSE



Registered Charity Number CH238 • AGC Membership No. 395